## **Cuan Mhuire's Fundraising Principles**

Cuan Mhuire is Ireland's largest provider of addiction treatment services and residential rehabilitation. For over 5 decades, Cuan Mhuire has welcomed anyone seeking a new life away from addiction – all are welcome, irrespective of faith, culture or financial circumstances. Cuan Mhuire is a registered charity, and all philanthropic income is used to further our mission which is:

Cuan Mhuire supports those suffering from addiction and its affects by helping them discover their unique goodness, giftedness and intrinsic value in a caring, loving/belonging environment where they learn to deal with and overcome the underlying problems relating to their addiction.

By extension of which, how we raise philanthropic support, and from whom, is important to us. Cuan Mhuire reserves the right to not accept philanthropic support from any company or organisation which produces products or activities that are or may be harmful to our community. Cuan Mhuire, regardless of any philanthropic support, will continue to adopt an independent position on addiction-related considerations.

Cuan Mhuire will seek philanthropic support only for need which is reflected in its overriding mission, as detailed above. Cuan Mhuire will always be in control of philanthropic support and the subsequent application of philanthropic funds – respecting, at all times, any donor restrictions agreed, prior to acceptance, by Cuan Mhuire. This applies to all donated funds whether they have been provided by corporations, organisations, foundations or individuals. Cuan Mhuire will not accept any philanthropic support that implies or requires endorsements of products. Our donors donate to Cuan Mhuire without any benefit in return – our donors share our philanthropic aspirations and give freely without expectation of return to support our mission.

Cuan Mhuire's board and staff reserve the right to refuse offered philanthropic support, if such support is not in keeping with Cuan Mhuire's clearly defined core mission. Cuan Mhuire will best deliver on its mission via a wide community of supporters. Cuan Mhuire will not undermine or compromise in any way its independence or overriding core mission to better facilitate philanthropic support. Cuan Mhuire seeks to encourage the support of philanthropists who share our vision and believe in our core mission.

Cuan Mhuire exists for the community and is supported by the community.

Cuan Mhuire Athy, County Kildare, R14 XH79

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and supports them on their journey from addiction to hope.