

# **Cuan Mhuire Donor Charter**

#### Respect

All fundraising at/for Cuan Mhuire will respect the rights and dignity of donors, beneficiaries and the public. Fundraising activities will not be unreasonably persistent, intrusive or place undue pressure on people to donate. Should someone not wish to donate, or wish to cease making a donation, that decision will be respected. Beneficiaries will not be presented in a disrespectful way in promotional activities and, where possible and appropriate, clients and beneficiaries will have an input into the promotional strategies of the charity.

## Honesty and Integrity

Fundraising at/for Cuan Mhuire will occur in an honest and truthful manner. Fundraisers will act with integrity and not misrepresent the charity, its need for funds or how they will be applied. Questions about fundraising activities and fundraising costs will be answered honestly and in a timely manner. Information about the charity's charitable purpose and activities will be made freely available. Charitable donations and gifts will be used for the purposes for which they were donated.

Cuan Mhuire is a registered charity in both Northern Ireland and the Republic of Ireland. Cuan Mhuire CLG & Cuan Mhuire NI LTD are registered with the Charities Regulatory Authority of Ireland (No.20012724) and The Charity Commission for Northern Ireland (No.105761), respectively

# Our obligations to the Charities Regulator (ROI) and to the Fundraising Regulator UK:

It is a function of the Charities Regulator (ROI) and the Fundraising Regulator (UK) to ensure the accountability of each charity to its donors, beneficiaries and the public. To this end, this is Cuan Mhuire's Donor's Charter, which is publicly available. Cuan Mhuire is committed to the *Charities Governance Code* (Charities Governance Code Charities Regulator | Charities Regulator ). Cuan Mhuire may expand on these commitments as our Donor Charter is a living document, in accordance with our mission and purpose as appropriate.



# Cuan Mhuire fully commits to and embraces the Charities Regulator's (ROI) Guidelines for Charitable Organisations on Fundraising from the Public (guidance-for-fundraising-

english.pdf (charitiesregulator.ie) and the UK Fundraising Regulator's Code of Fundraising Practice (Code of Fundraising Practice)

Cuan Mhuire regularly monitors its compliance with both the Charities Regulator's Guidelines (ROI) for Charitable Organisations on Fundraising from the Public and the UK Fundraising Regulator's Code of Fundraising Practice.

Cuan Mhuire has appointed a senior member of staff to be responsible for compliance with the Charities Regulator's (ROI) Guidelines for Charitable Organisations on Fundraising from the Public and the UK Fundraising Regulator's Code of Fundraising Practice. All colleagues involved with Fundraising at Cuan Mhuire are provided with these Guidelines and Codes.

More information on these Guidelines are available from the Charities Regulator (ROI) at: <u>guidance-for-fundraising-english.pdf</u> and from the UK Fundraising Regulator's on the Code of Fundraising Practice at: <u>Code of Fundraising Practice</u>

### Transparency and Accountability

Cuan Mhuire will take responsibility for its actions and will be capable of explaining, clarifying and justifying those actions. Cuan Mhuire's Trustees and management will explain and account to donors and the public for the charity's actions. Cuan Mhuire will operate in an open, frank and honest way and will ensure that transactions, operations, information and communications are easily understood by donors and the public alike.

Cuan Mhuire will clearly identify to donors and the public the cause for which the fundraising is occurring and how donations will and are being used. Cuan Mhuire will provide ways whereby those interested can easily contact us. Cuan Mhuire will have a public fundraising complaints procedure in place, available in an easily accessible format. Cuan Mhuire will clearly state our philanthropic mission and how we intend to use donated resources. Cuan Mhuire will share the identity of those serving on its Board and these members of the Cuan Mhuire Board will be vigilantly judicious in its stewarding of its philanthropic resources.



### It is a right of all Cuan Mhuire Donors to:

- Access our most recent published financial statements and annual reports.
- Have confidence that all gifts will be applied in line with any express donor intent
- Receive timely acknowledgment of any gifts made
- Be assured that information about your donation is handled with respect and with confidentiality to the extent provided by law.
- Expect that all relationships with individuals representing Cuan Mhuire will be dealt with professionally, with respect and with integrity.
- Be informed whether those seeking donations are volunteers, employees of the organisation or hired third party agents.
- Have the opportunity for any names to be deleted from mailing lists and to be informed if Cuan Mhuire intends to share the mailing lists with third parties.

Cuan Mhuire commits to ensuring all donors receive prompt, truthful and straightforward answers to any questions they may have.

All fundraising queries can be directed to:

donorrelations@cuanmhuire.ie

**Cuan Mhuire Athy, County Kildare, R14 XH79** 

Tel: 059 863 1493 E: athy@cuanmhuire.ie

Cuan Mhuire sees the goodness in everyone who comes to our centres and supports them on their journey from addiction to hope.